



Board of Directors

As of August 2019



Chair - Alison Campbell

Alison is a retired lawyer who ran a private family law business for decades. She sings in a choir and performs at seniors' housing complexes. Alison has been on the PCFSA Board since 2008.



Vice-Chair - Ashley Bertsch

Ashley is a Senior Commercial Insurance Advisor at a local credit union and has 11 years of experience in the industry. She is also the co-founder of Women's Inspired Group, a local women's group in Victoria, as well as an Independent Consultant with Arbonne. This world traveler enjoys meeting new people and learning about their lives, making a connection with them to grow her personal connection in the local area. She grew up for most of her life on Vancouver Island with some time spent in Edmonton, Kelowna and Vancouver, out in nature and explore all of the secret places in this world. She is very excited to be serving on this board of directors and look forward to the future.



Treasurer - Andy Pharo



Secretary - Norma Strachan

Norma Strachan has more than 30 years of comprehensive experience working in the non profit sector in the area of employability training and labour market programs. She has significant experience with a variety of governance and human resource management models and extensive knowledge of the variety of community service organizations throughout BC. She has been a strong advocate to both provincial and federal governments for the value of community based services and developed a provincial association that provided networking, professional development and contracting opportunities.



Director - Emily Nelson



Director - Jeffrey R. Simpson

Jeffrey R. Simpson currently functions as the Director & Managing Broker of Kaizen CRE Solutions Inc, a Victoria based firm that provides brokerage and real estate development consulting to NPO's and other value-aligned companies. His primary skill set is to conceive of and execute the functions associated with property acquisition, entitlement procurement, project design, permitting, construction, through to and including revenue stabilization. Jeff managed those very responsibilities for the PCFSA Centre for Wellbeing where PCFSA operates its' corporate headquarters. Jeff is a fellow of the Real Estate Institute of Canada, is certified in Land Planning and Development, and is a Professional Member of the Real Estate Institute of British Columbia. He has served as a Director of numerous real estate organizations, the Community Social Planning Council of Greater Victoria and as past Chairman of the Advisory Planning Commission, City of Colwood. A gifted communicator, he has lectured most every course pertaining to the real estate profession and has authored several published articles. He is married with four children and resides In Victoria BC.



Director - Nichola Manning

Nichola Manning is the President of NM Consulting Inc., an executive consulting firm specializing in organizational management services. Prior to becoming an independent consultant, Nichola spent twenty years with the BC Provincial government in senior management positions and was an Assistant Deputy Minister in both the Ministries of Health and Social Development. As a life-long resident of the Westshore, Nichola and her family have been active community participants and feel fortunate to have experienced and been a part of the substantial growth and progress occurring within the area.

Past Reports

You can read our 2015 annual report [here](#).

You can read our 2014 annual report [here](#).